

## Memorandum of Understanding

This Memorandum of Understanding (“MoU”) is made on **February, 20, 2026** between **IIHMR University**, having its registered office at 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur, Rajasthan 302029, represented by Dr. P. R. Sodani, President, hereinafter referred to as the “First Party” (which term, unless repugnant to the context thereof, shall mean and include its legal heirs, successors, nominees, permitted assigns, etc.).

And

**Strategic Alliance Management Services Private Limited (SAMS)** and **SAMS Social Talent Connect Private Ltd. (SAMS-STC)**, having its office at 1/1-B (Ground Floor) Choudhary Hetram House Bharat Nagar, New Friends Colony New Delhi-110 025, represented by Abhai Raj Singh Director-SAMS & Founder Director-SAMS-STC (hereinafter collectively referred to as the “Second Party”).

Strategic Alliance Management Services Pvt Ltd. (SAMS’) and SAMS Social Talent Connect Pvt Ltd. (SAMS-STC’) shall each remain independent legal entities and shall only be responsible for obligations expressly undertaken by them individually.

### 1. Partner Background

#### About IIHMR University, Jaipur

The genesis of the **IIHMR University, Jaipur** (First Party) dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3 of 2014). IIHMR University is UGC-recognised and NAAC-accredited. IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programs. It seeks to accomplish this through management research, education, training, consultation, and networking from a national and global perspective. IIHMR University offers MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics), and Master of Public Health (Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India), Master of Public Health (Implementation Science) program under the WHO-TDR postgraduate training scheme., Executive Education Programs, Online Certificate Courses and PhD programmes. IIHMR University has strong collaboration with Johns Hopkins University, USA; University of Manchester, UK; University of Montreal, Canada, Management and Science University (MSU) Malaysia, MENDEL University, Brno, Czech; Curtin University Malaysia, and Rajasthan University of Health Sciences for academic advancement, student exchange, faculty exchange, and joint research programs.

### About Strategic Alliance Management Services Pvt. Ltd. (SAMS)

Strategic Alliance Management Services Pvt. Ltd. (SAMS), incorporated in 1995, is a pan-India management consulting organization working exclusively with the social sector. Since 1997, SAMS has partnered with leading not-for-profits, bilateral and multilateral agencies, UN organizations, and Central and State Governments across public health and development domains.

SAMS operates through two core divisions: HR Consulting (Recruitment/Talent Acquisition and Third-Party Payrolling) and Procurement & Supply Chain Management (PSCM). With decades of sector experience, SAMS is recognized for transparent processes, technology-enabled execution, and its ability to deliver complex assignments efficiently and at scale. Headquartered in Delhi, SAMS operates nationwide through zonal and project-based teams.

### About SAMS Social Talent Connect Pvt. Ltd. (SAMS-STC)

SAMS Social Talent Connect Pvt. Ltd. (SAMS-STC) is a purpose-driven, technology-enabled platform focused on building bridges for social change by connecting organizations and professionals across the Development, Public Health, and CSR sectors. Headquartered in Delhi and operating pan-India, SAMS-STC supports recruitment, leadership hiring, consultant engagement, and opportunity discovery for the social sector.

SAMS-STC draws on the nearly three decades of experience of its affiliate, Strategic Alliance Management Services Pvt. Ltd. (SAMS), a pan-India management consulting organization established in 1995 and working exclusively with the social sector. SAMS brings deep expertise in HR Consulting (Recruitment, Talent Acquisition, and Third-Party Payrolling) and Procurement & Supply Chain Management, having partnered with leading not-for-profits, multilateral agencies, and Central and State Governments across India.

Leveraging this strong sector foundation, SAMS-STC offers integrated solutions including AI-powered applicant tracking, job posting services, access to domain experts, and visibility for funding opportunities and RFPs/Tenders—aimed at fostering collaboration, improving operational efficiency, and enabling sustainable growth across the social sector.

### Scope of MoU

The scope of this MoU establishes a comprehensive framework for sustained collaboration in key areas, including Research, Training, Academics, and Consultancy.

### 2. Purpose

The partnership will focus on the following areas:

- a) **Campus Recruitment & Placements:** SAMS and SAMS-STC may collaborate with IIHMR University in strengthening employer outreach and structured placement pipelines across healthcare, public health, development sector, CSR, NGOs, consulting firms, and multilateral organizations, along with providing hiring trends and compensation insights.
- b) **Internships & Field Engagement:** SAMS and SAMS-STC intend to support internships, live projects, and field assignments for students in health systems, government programs, and development organizations, ensuring structured coordination and feedback mechanisms.

- c) **Executive Education & Customized Programs:** IIHMR University and SAMS along with SAMS-STC shall collaborate in designing and delivering executive development programs and customized training for mid-career professionals and leadership in healthcare and development management.
- d) **Consulting & Advisory Projects:** SAMS and SAMS-STC along with IIHMR University subject to mutually agreed project arrangements shall engage in joint consulting assignments, research studies, health systems evaluations, HR strategy projects, and impact assessments for clients in the public and development sectors.
- e) **Knowledge Sharing & Industry Interface:** SAMS and SAMS-STC shall participate and facilitate joint seminars, webinars, industry panels, and knowledge publications to strengthen academia–industry engagement.
- f) **Market Intelligence & Strategic Advisory:** SAMS and SAMS-STC shall provide sectoral employment insights, competency mapping inputs, and strategic advisory support to align academic programs with evolving industry needs.
- g) **Access to and SAMS-STC Portal:** SAMS-STC shall provide access to its Portal to students and alumni of IIHMR University, enabling them to explore sector-specific job opportunities, apply for relevant positions, and engage with career resources.  
  
Access shall be subject to the terms of use, data privacy requirements, and commercial arrangements of the applicable platforms agreed separately.
- h) **Future Collaboration:** Identify and pursue additional areas of cooperation in education, training, research, and consultancy as may be mutually agreed upon from time to time.

### 3. Collaboration Framework

This MoU represents a framework of mutual intent and collaboration and does not create legally binding obligations except for clauses relating to confidentiality, intellectual property, liability, dispute resolution, and governing law.

### 4. Financial Arrangements

This MoU will not give rise to any financial obligation by one Party to the other. Each Party will bear its own costs and expenses in implementing this MoU.

### 5. Confidentiality

Parties shall comply with applicable data protection laws including the Digital Personal Data Protection Act, and shall implement reasonable safeguards to protect personal and sensitive information.

### 6. Intellectual Property (IP)

Each Party shall retain ownership of its pre-existing intellectual property. Any jointly developed intellectual property shall be governed by specific written agreements executed prior to project initiation.

## **7. Force Majeure**

Both Parties shall not be responsible for any failure to perform due to unforeseen circumstances or causes beyond their reasonable control, including but not limited to acts of nature, war, riots, embargoes, acts of civil or military authorities, fire, floods, accidents, terrorist acts, strikes, or shortages of transportation, facilities, fuel, energy, labor, or materials. If any such aspect is beyond the control of participating agencies, appropriate strategies would be worked out to compensate for the activities/ schedules accordingly.

## **8. Liability**

Neither party shall be liable for indirect or consequential damages/claims against them in connection with the exercise of the objectives of this MoU hereunder unless both parties agree otherwise. Liability for specific activities jointly undertaken by parties shall be referred to in the specific agreements executed.

## **9. Duration**

The MoU would be effective for three years from the date of its execution (i.e., signing by both parties). It may be extended after the expiry of three years on such terms and conditions as may be mutually agreed upon.

## **10. Termination**

Either Party may terminate this MoU by written notice for 30 days without prejudice to any other remedy for any breach of the MoU.

## **11. Amendments**

- Either Party may request in writing a revision, amendment or modification of all or any part of this MoU.
- Any revision, amendment or modification agreed to between the Parties shall be in writing and come into force on such date as determined by the Parties and shall form part of this MoU.

## **12. Conflict of Interest**

Both Parties warrant that this MoU is not likely to conflict with any of their organisational, financial, contractual, or other interests relating to the activities under this MoU. Both parties also agree that this MoU will not be treated as a deterrent to allowing similar activities or collaboration with other organisations.

## **13. Resolution of Disputes**

Any dispute arising between the Parties to this MoU will be heard by an Arbitrator who will be appointed after consulting both parties.

In witness whereof, the duly authorised representatives of the collaborating parties sign this Memorandum of Understanding.

The Parties herein have entered into and executed this MoU on the date mentioned above.

**Agreed and Accepted:**

**For IIHMR University, Jaipur**

Dr. P.R. Sodani

President

IIHMR University, Jaipur

**Dr. P. R. Sodani**

President

IIHMR University

1. Prabhu Dayal Marg, Near Sanganeer Airport  
Jaipur 302029, India

Date:

Witness:



*Kirti Aggarwal  
Manager  
(Strategy & Partnership)*

*[Signature]*

**Agreed and Accepted:**

**For Strategic Alliance Management Services Private Limited**

Gautam Kailash Nath

MD & DEO

Strategic Alliance Management Services Private Limited

Date: February 19, 2026

Witness: Simon Athaide (Finance Head)

**For SAMS Social Talent Connect Pvt. Ltd.**

Abhai Raj Singh

Director

SAMS Social Talent Connect Pvt. Ltd.

Date: February 19, 2026

Witness: Simon Athaide (Finance Head)